



POWERED BY
core.

THE TENANT ENGAGEMENT APP

comm.
BUILT FOR COMMUNITIES

Built for Communities.

The tenant engagement app that keeps you closer to your audience.

Comm is a flexible, all-in-one engagement platform that delivers your communications directly into the hands of tenants, elevating your brand and streamlining operations.

Unlike many other apps, **Comm** is completely bespoke in its design and is carefully crafted to meet your exact needs and fully align with your brand identity.



Smarter Communication.

Boost tenant satisfaction while driving your business forward.

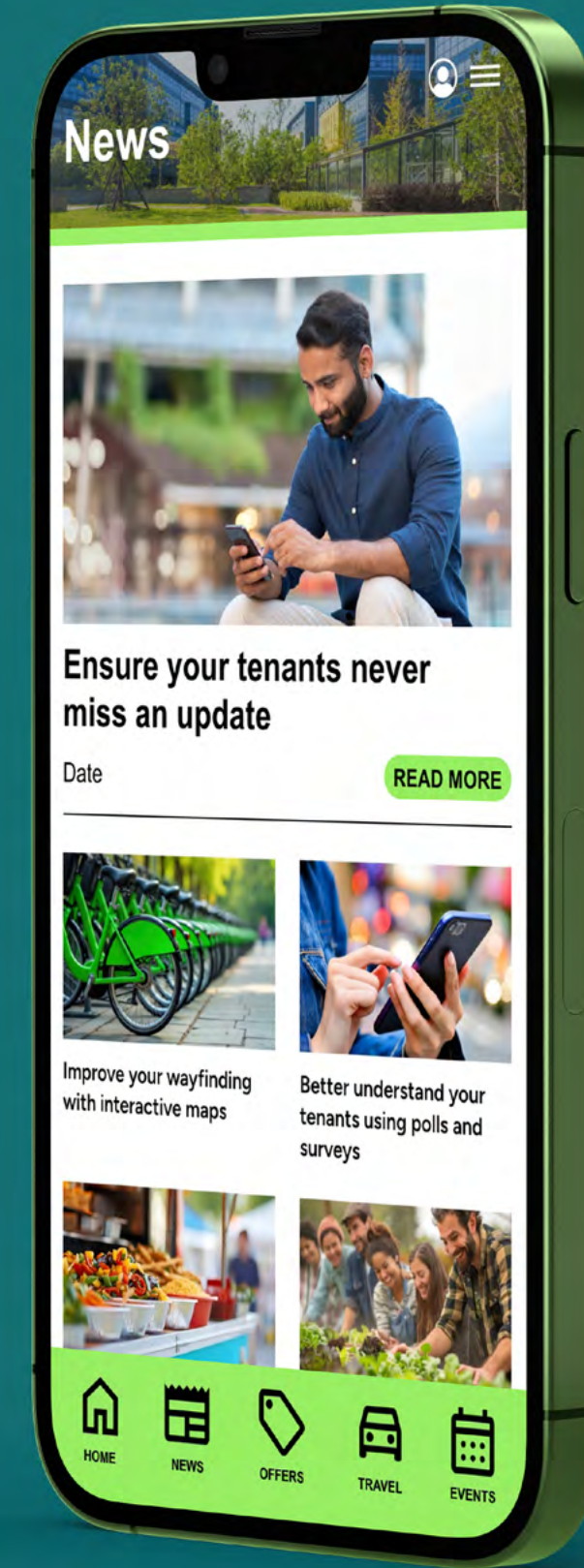
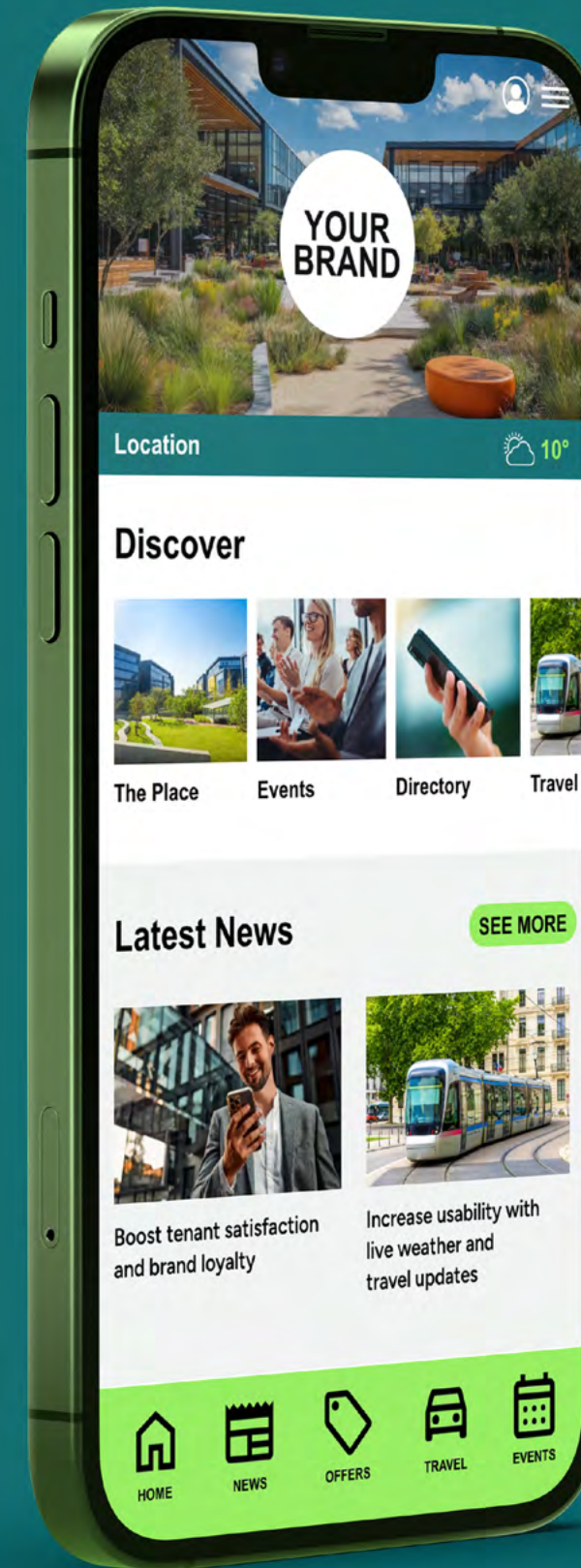
Designed to optimise every aspect of tenant engagement, **Comm** offers a compelling experience and a way for tenants to interact with your brand that fosters stronger relationships and increases brand loyalty.

Powerful data-driven features provide deep insights into tenant needs, empowering you to make smarter evidence-based decisions and driving measurable business results.

Comm will transform the management of your building or estate, making it simpler and more efficient than ever before.



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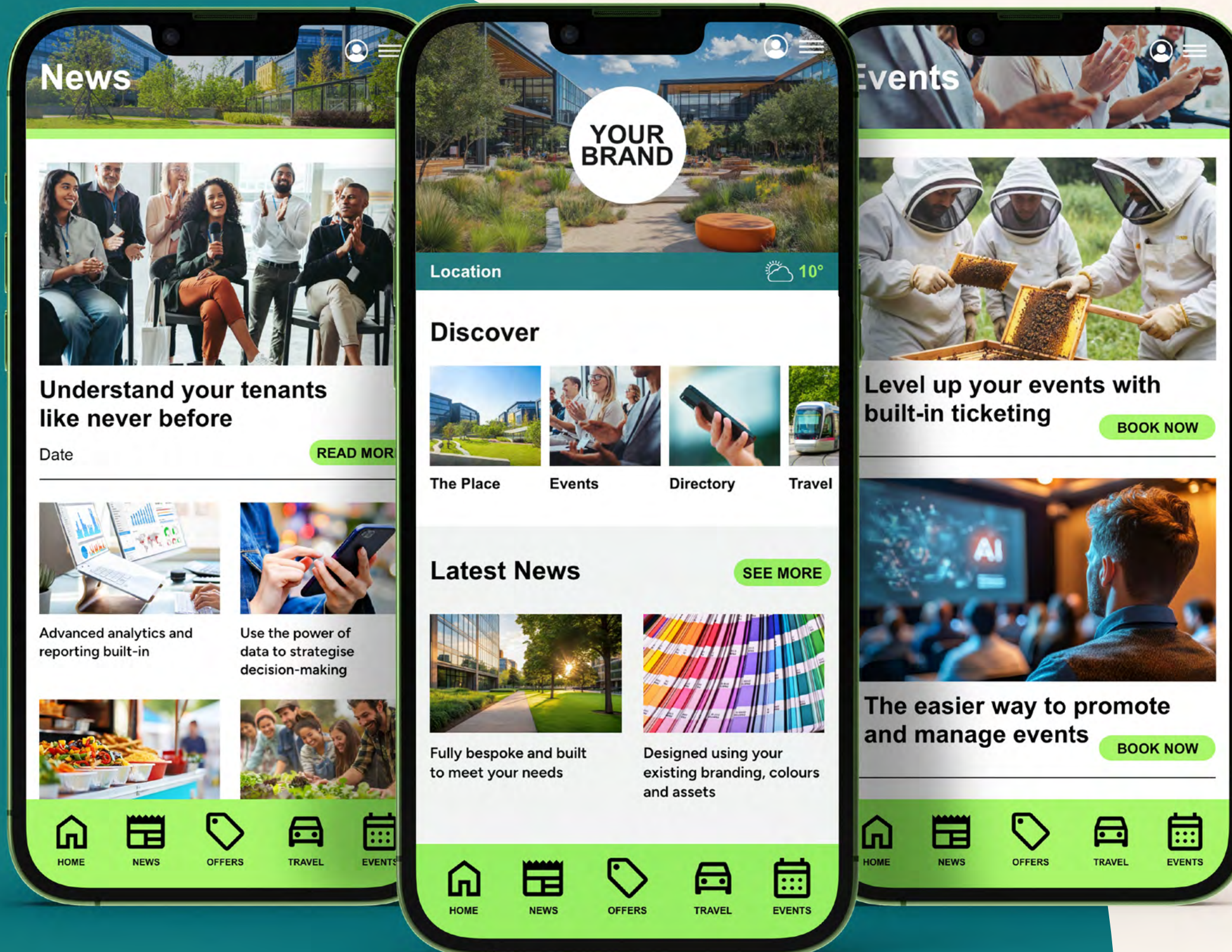


Key Features.

Seamless integration of communication, events, live data and analytics.

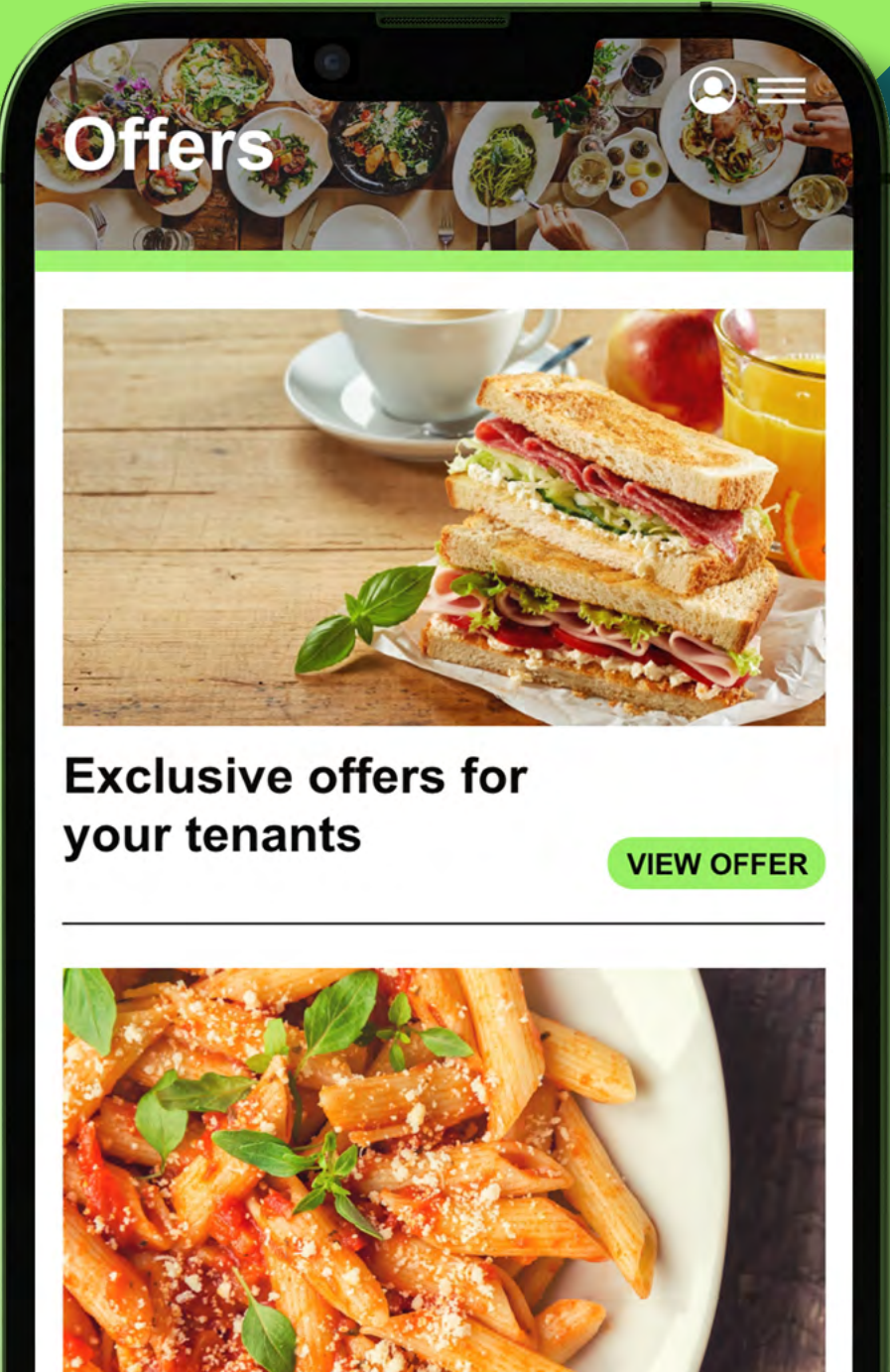
Comm harnesses the power of smartphone technology to deliver a feature set that brings all of your communication requirements into one powerful secure platform.

- * Adaptable and robust booking system
- * Localised live travel information
- * Live ESG building/estate data
- * Advanced real-time client data, analytics and reporting
- * Intuitive and easy to update - or leave it to us to take care of



In Comparison.

The advantages of a bespoke build.



Functionality	Comm	Others
Bespoke build to meet your exact requirements	✓	✗ 1
Fully Customizable design that aligns with your overall brand	✓	✗ 1
Ability for your new features to be quickly and individually developed	✓	✗ 1
Highly secure with automatic access limited by domain verification workflow	✓	✗ 1
Built-in event and ticketing system (can be monetised or free tickets)	✓	✗ 1
Live ESG data fed directly into the app and presented to tenants	✓	✗ 1
Interactive Estate Map	✓	✗ 1
Built-in live travel feeds based on location (Tram, rail, bus)	✓	✗ 1
Tenant polls and surveys	✓	✗ 1
Easily updated content with familiar admin area	✓	✗ 2
Native to Apple App Store and Google Play Store	✓	✗ 3
Exclusive tenant offers and discounts	✓	✓
Competitions	✓	✓
News Section	✓	✓
Push Notifications	✓	✓
Live Weather based on location	✓	✓
Local Amenities [can be sponsored for revenue]	✓	✓

1. Non-bespoke - has limitations on functionality & design.
2. Non-standard & limited editing tools.
3. Some are web app's rather than a true App store product.



Enhanced Value.

Providing a greater return on investment.

You'd be forgiven for thinking that a tenant engagement app as powerful and fully featured as this would command a premium price tag. And yet, when placed alongside comparable apps, **Comm** offers significantly greater value – both in terms of initial outlay and ongoing costs.

Indicative Example	1ST YEAR	3 YEARS	5 YEARS
Comm App	£45,000	£75,000	£95,000
Competitors App	£80,000	£230,000	£330,000



Typical delivery time: 8-12 weeks



FAQs

Need to know more?
Get in touch – we'd
be happy to answer
your questions.



How long does it take to create the app?

The development time is dependent on the complexity and feature set required, but can be as little as 12 weeks from initial planning to launch.



Is there an ongoing cost per tenant of the app?

No, unlike many competing systems or apps, we don't charge per user so your user base can grow without financial implications or cost to you.

How can I manage events?

The App has a built in automated Event system that RSVP tickets (if free) or they can be monetised if you wish. Attendees list can be accessed in the Admin and users have the ability to cancel their ticket within the app if they are unable to attend.



How easy is it to update the app's content?

The short answer is, really easy! **Comm** is designed to be as intuitive to use as possible, therefore no technical understanding is required to jump into the content management system to refine or add new content.

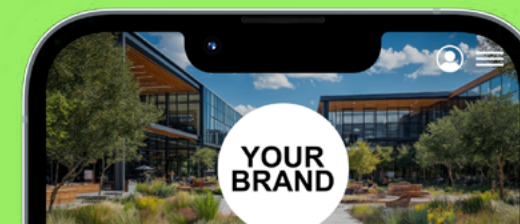
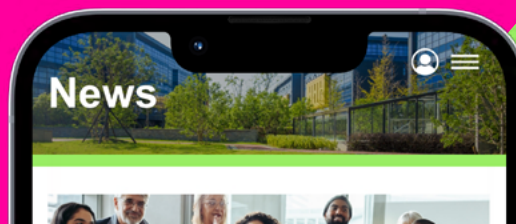


Are we able to add our own features?

As the app is designed & built bespoke for each client we build it to their needs and not to the mass client base. As long as what you need is viable we can add new features to suit.

How do you make sure that only tenants have access to the app?

The app is ringfenced through a registration system, with only approved users gaining access.



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Your trusted partner.

Designed and built in the UK by property marketing specialists.

Comm has been developed by Core Marketing, an independent creative agency with a proven track record of innovative, results-driven initiatives across numerous market sectors – including over 25 years working in property.

Our innate understanding of your marketplace and its challenges inspired us to create **Comm** to address the gap left by badly designed and poorly implemented tenant engagement solutions that have previously frustrated our clients.

Conceived and built by our dedicated in-house digital team, this custom-built app uses all of our know-how to deliver a seamless and intuitive user experience that helps you to streamline operations and empower your business with powerful tools and insights, ensuring maximum efficiency and scalability as your needs evolve.

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BUILT FOR COMMUNITIES

An engaged
community at
your fingertips.

Comm empowers your business
with a long-term strategic
digital asset that brings you
and your tenants closer
together than ever before.

Start your journey:

Warren Drumm
e. info@mycomm.uk
m. 07525 277470

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